



Social Enterprise Activation Center

NEPAL 2013 KOREA



S.E.A center is a social enterprise established by the cooperation of Korea and Nepal to revitalize social enterprises in Nepal through fair trade and sustainable fair tourism and to provide multi-purposed spaces for NGOs, social enterprises, and social related workshops.

## Objectives

- Training sewing and designing skills for the purpose of creating jobs for minor producers.
- Strengthening the ability of fair trade producers for sustainable income.
- Producing income for rural villages in Nepal through community based tourism.
- Promoting sustainable tourism throughout Nepal.
- Providing skill training needed in café for women.

Café MITINI (left side) picture, site address, phone number





cafeshopmitini.com  
+977 | 4002070

Café MITINI



## Café MITINI

As a social cafe we provide skill training needed in a café for women to create jobs and to invigorate and advertise the culture of coffee in Nepal.

- Staff training: Barista training for local women  
Basic training as a server  
Management skills  
Vocational training for the local people with the help of social enterprises and NGOs in Nepal
- Providing seminar rooms for NGOs, social enterprises, and social related workshops.
- Promoting the culture of coffee in Nepal. Especially promoting extracting methods that are scarce in Nepal such as hand dripped coffee, Dutch coffee, and so on.
- New menus using local ingredients.



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Shop MITINI



## SHOP MITINI

Shop Mitini is a multi-shop which introduces fair trade and vitalizes fair trade groups in Nepal. Shop Mitini provide support for skillful but minor producers within Nepal, also commercialize products which produced by the graduates of the SEA center Design Academy.

### What is fair trade?

Fairtrade is an alternative approach to conventional trade and is based on a partnership between producers and consumers. Fairtrade offers producers a better deal and improved terms of trade. This allows them the opportunity to improve their lives and plan for their future. Fairtrade offers consumers a powerful way to reduce poverty through their every day shopping. (Excerpt from FLO website)

## 12 Tips for Responsible Travel

Interested in Responsible Travel but don't know where to start? These tips are for you!

1.

Use locally owned accommodations and restaurants.



2.

Minimize the use of disposable products.



3.

Use public transportation, bike, or walk to minimize carbon emissions.



4.

Don't participate in tours that abuse animals.



5.

Get permission before taking pictures of others.



6.

Pay the proper amount, or wage, for the labor of the locals.



7.

Frequent the local markets rather than large grocery stores.



8.

Don't collect local plants or catch local animals indiscriminately.



9.

Take interest in local culture, history, and socioeconomic events.



10.

Don't partake in tours that exploit children.



11.

Donate to organizations that work to resolve local problems.



12.

Try to travel somewhere nearby.



## MAP-NEPAL - Sustainable Travel Social Enterprise

MAP-Nepal is a Sustainable Travel company established with the support of Traveler' MAP (headquarter in Korea) to invigorate the Sustainable Tourism in Nepal.

**Mission:** Minimize impact on nature!  
Maximize contribution to local community!  
Maximize satisfaction for travelers!

- Training sustainable travel guides.
- Developing sustainable travel packages in Nepal.
- Providing real support to needy rural villages for the purpose of making a more pleasant home stay experience for travelers.
- Campaigns to promote sustainable tourism.



*Design  
Academy*

## Design Academy

Today more and more cooperation in Nepal are providing educational programs for women to give them a fighting chance at a job. However, the reality is that even after completing the sewing program it is arduous for them to get a real job or produce real income.

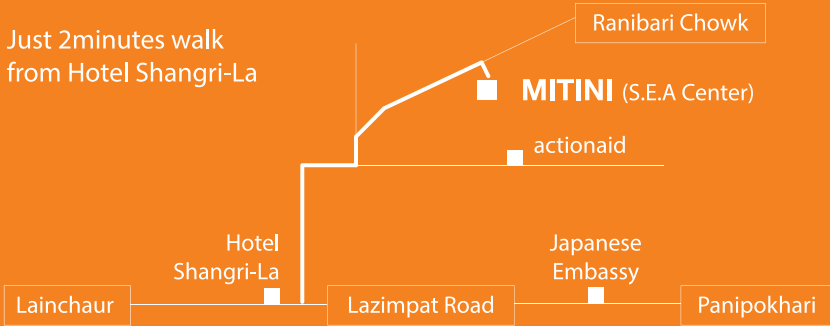
The sewing industry in Nepal is also critically lacking professional manpower that is why we are trying to cultivate professionals that will contribute to the improvement of the sewing industry in Nepal.

**The main objective of design academy program is to teach intensive skills at a professional level**

- **Sewing class:** We teach Sewing skills using the electric Sewing machine.
- **Pattern & Cutting class:** Due to lack of professionals at this area in Nepal. We train students at an advanced level to cultivate professionals
- **Design:** We provide on the job training for students that are at an intermediate level or higher.

# Location Map

Just 2minutes walk  
from Hotel Shangri-La



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